



# Carbon Revenue for Forests and Farms

Businesses are increasingly concerned about their carbon footprints in anticipation of federal carbon legislation and demand for VERs is higher than ever. Blue Source can support timber and farm operations and generate new revenue streams from landholdings by creating verified emission reduction (VER) carbon credits.

## **The Carbon Market**

The global market for voluntary VERs (carbon offsets) more than tripled since 2006, reaching US\$331 million. North American policy discussions surrounding climate change, more pre-compliance buyers are interested in purchasing offsets. To keep up with increasing demand, high quality emission reduction projects, such as forest and soil carbon management, are vital in the creation of new VERs regarded as premier credits in the market.

## **Who Buys VER Credits?**

Buyers of Blue Source's portfolio VER credits include regulated emitters, commodities traders, and corporations seeking to reduce their environmental impacts.

## **Blue Source's Expertise**

As one of the largest sellers of VER credits in North America, Blue Source has placed more than 40 million tonnes of VER credits on public carbon registries such as the American Carbon Registry and Climate Action Reserve. The size and diversity of Blue Source's emission reduction projects creates unique portfolio opportunities for both sellers and buyers of Blue Source's VER credits. Blue Source's portfolio includes VER credits from multiple project types in 48 states through 2019.

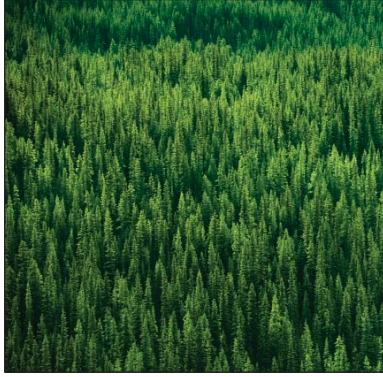


## **Interested? Learn More.**

For more information on developing a land-based sequestration project or monetizing VER credits from an existing project, contact:  
Roger Williams at 415.399.9101  
or [rwilliams@bluesource.com](mailto:rwilliams@bluesource.com)



## Blue Source Project Types



- Forestry
- Soil Carbon Management
- Landfill, Coalmine, Wastewater Methane
- Carbon Capture and Storage
- Fugitive Emission Capture
- Industrial Energy Efficiency
- Transportation
- Industrial Gas destruction (CFC, N2o)
- Biomass Waste to Energy

## Strategic Partnerships

Through its partnership with Och-Ziff Capital Management Group LLC, Blue Source has \$1 billion capital investment pool to invest in and develop emission reduction projects and VER credits. In addition, Blue Source has strategic partnerships with First Reserve Corporation and The Goldman Sachs Group, Inc. Blue Source markets its portfolio of VER credits in

partnership with Goldman Sachs through their sales and trading group to their large and diverse client base. With this wide range of available resources, Blue Source is in a unique position as an emission reduction project developer.



## Forest and Soil Project Implementation



Blue Source works with landowners, forestry consultants and soil carbon experts to determine if forest and farm activities generate high volumes of marketable carbon benefits. We assess project economics, develop project protocols and forest inventories, and design monitoring and aggregation plans. Finally we coordinate third-party validation, verification and registration, and market the VERs to potential buyers. Our model is designed to maximize VER price received while minimizing the project owners' out of pocket expense and risk.

## Carbon Revenue for Working Forests and Farms

### Why Forests and Soils?

Sequestering carbon in trees and soils is one of the largest and most cost-effective climate solutions. Both markets and regulators have embraced these project types.

### What Forestry and Farm Practices are Eligible?

A wide range of activities can generate VERs from working forests, working farms and conservation lands. Project types include:

- Forest carbon management
- Reforestation
- Avoided deforestation
- No/low-till farming
- Rangeland management

### Are Easements Required?

While conservation easements can help maximize carbon revenues, many project types do not require an easement.

### How Can Blue Source Help?

Blue Source evaluates project eligibility, develops methodologies and monitoring plans. We bring resulting credits to market, delivering carbon revenues to project owners at no upfront cost. In select cases, Blue Source may provide project equity as well.

## Learn More

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**Blue Source**<sup>TM</sup>  
A Leading Climate Change Portfolio